

When color is a personal choice, you want color matching to be objective

Automatchic Digital Color Solution
our latest innovation for color matching

AkzoNobel 



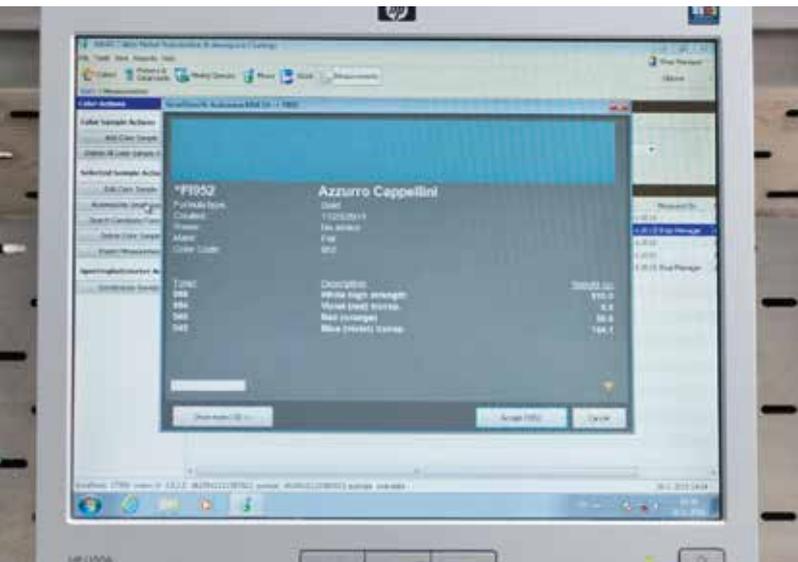
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Color is subjective, it's a personal choice. We're leaders in color at AkzoNobel. We understand the emotional attachment our customers have for color. We translate that emotional attachment into solid technical solutions. Our products enable customers to realize their personal color choices, to transform what are essentially dreams of color, intangible perceptions and desires, and make them real. It all starts with...

Getting Color Right the first time, every time, is at the heart of AkzoNobel's digital way of working. If you have been using other visual color documentations you know the quality you can achieve with those familiar methods. Going digital, with the new Automatchic Digital Color Solution, will open a whole new world of convenience for you. AkzoNobel once again sets the standard for reliable color matching. The new Automatchic package increases business profitability by driving process optimization, accuracy and speed. It strengthens a sustainable operation by using less paint, reducing waste and saving valuable time.

The key element in this package is the new Automatchic Vision; a hand-held spectrophotometer with the latest technology that is compact and easy to operate, requires minimal training, and provides confident measurements on curved parts of the vehicle that were previously difficult to read.



With Automatchic Vision, AkzoNobel introduces the new Automatchic Smart Search Software that supports bodyshop processes by selecting the best matching color formula. Automatchic makes the whole process of getting the right color formula easy.

At AkzoNobel we are proud of this great step forward. Working with Automatchic is easy, reliable, and will become a valuable asset in your daily work. The first choice for every job in your bodyshop.

Getting Color Right, first time, every time.

Features	Benefits
Small and handy Automatchic Vision	Easy to operate Minimal training necessary
Small measurement gap	Confident measurements on curved parts that were previously difficult to read
Automatchic Smart Search selects and optimizes the best matching color	Saving time
Clear process	Reliable results



www.akzonobel.com

AkzoNobel is a leading global paints and coatings company and a major producer of specialty chemicals. Calling on centuries of expertise, we supply industries and consumers worldwide with innovative products and sustainable technologies designed to meet the growing demands of our fast-changing planet. Headquartered in Amsterdam, the Netherlands, we have approximately 47,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as one of the leaders in the area of sustainability, we are committed to making life more liveable and our cities more human.

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